



Hunters
Point
Parks
CONSERVANCY

woodside
sunnyside
runners



Dear Friend and Neighbor,

We are seeking your support for a charitable event we are hosting this summer. On Saturday, June 3, 2017, we will hold the **2nd Annual LIC Post Waterfront 5K**, a family-friendly run / walk beginning and ending at Center Blvd and Borden Ave. Proceeds will be going to the **Hunters Point Parks Conservancy**, an all-volunteer non-profit that beautifies the waterfront parks and hosts events that draw people into the neighborhood from all over New York.

In conjunction, we are partnering with the **Woodside-Sunnyside Runners & LIC Runners** to help organize race day activities. Combined, these race groups have over 3,500 members, with a proven record of recruiting and retaining new runners, as well as organizing regular runs all over the city.



Highlights from the 2016 Waterfront 5K:

- SOLD OUT 1,200 tickets before last year's race day
- Over 20 local sponsors, including Plaxall, Douglas Elliman, Rockrose, LIC Dental Associates, Hunters Point South Living, SHI, Food Cellar, Maiella, Manducatis Rustica, Crossfit Gantry and more!
- Our kids' "Center Blvd Dash" had over 50 children participate, with all receiving award ribbons and their own personalized bibs
- Awards and mementos from the race can be found throughout Long Island City business institutions

Please see the attachment below for the levels of sponsorship opportunities we have available. Thank you in advance for your time and support.

Sincerely,

Christian Murray, Rob Basch, Ann Sansaricq, and Jeffrey Choi

LIC Post "Run the Waterfront" 5K

run@queenspost.com

☐ **Platinum Sponsor****\$3,000**

(5 available)

- *X-Large Logo on T-shirt (distributed to all participants)*
- *X-Large Logo on 24" x 36" Posters (distributed all over LIC)*
- *X-Large Logo on 18" x 24" Posters (distributed all over LIC)*
- *X-Large Logo on 4" x 6" Postcards (1,000 to be printed and distributed)*
- *X-Large Logo on ticketing page*
- *Company Logo on Swag Bags (distributed to all participants)*
- *Company Logo on Professional Photobooth Pictures*
- *Company Page tagged / mentioned in social media and e-mail blasts*
- *Promotional material to be included in swag bags*

☐ **Gold Sponsor****\$1,500**

(6 available)

- *Large Logo on T-shirt (distributed to all participants)*
- *Large Logo on 24" x 36" Posters (distributed all over LIC)*
- *Large Logo on 18" x 24" Posters (distributed all over LIC)*
- *Large Logo on 4" x 6" Postcards (1,000 to be printed and distributed)*
- *Large Logo on ticketing page*
- *Company Page tagged / mentioned in social media blasts*
- *Promotional material to be included in swag bags*

☐ **Silver Sponsor****\$750**

(6 available)

- *Medium Logo on T-shirt (distributed to all participants)*
- *Medium Logo on 24" x 36" Posters (distributed all over LIC)*
- *Medium Logo on 18" x 24" Posters (distributed all over LIC)*
- *Medium Logo on 4" x 6" Postcards (1,000 to be printed and distributed)*
- *Medium Logo on ticketing page*
- *Promotional material to be included in swag bags*

☐ **Bronze Sponsor****\$250**

(8 available)

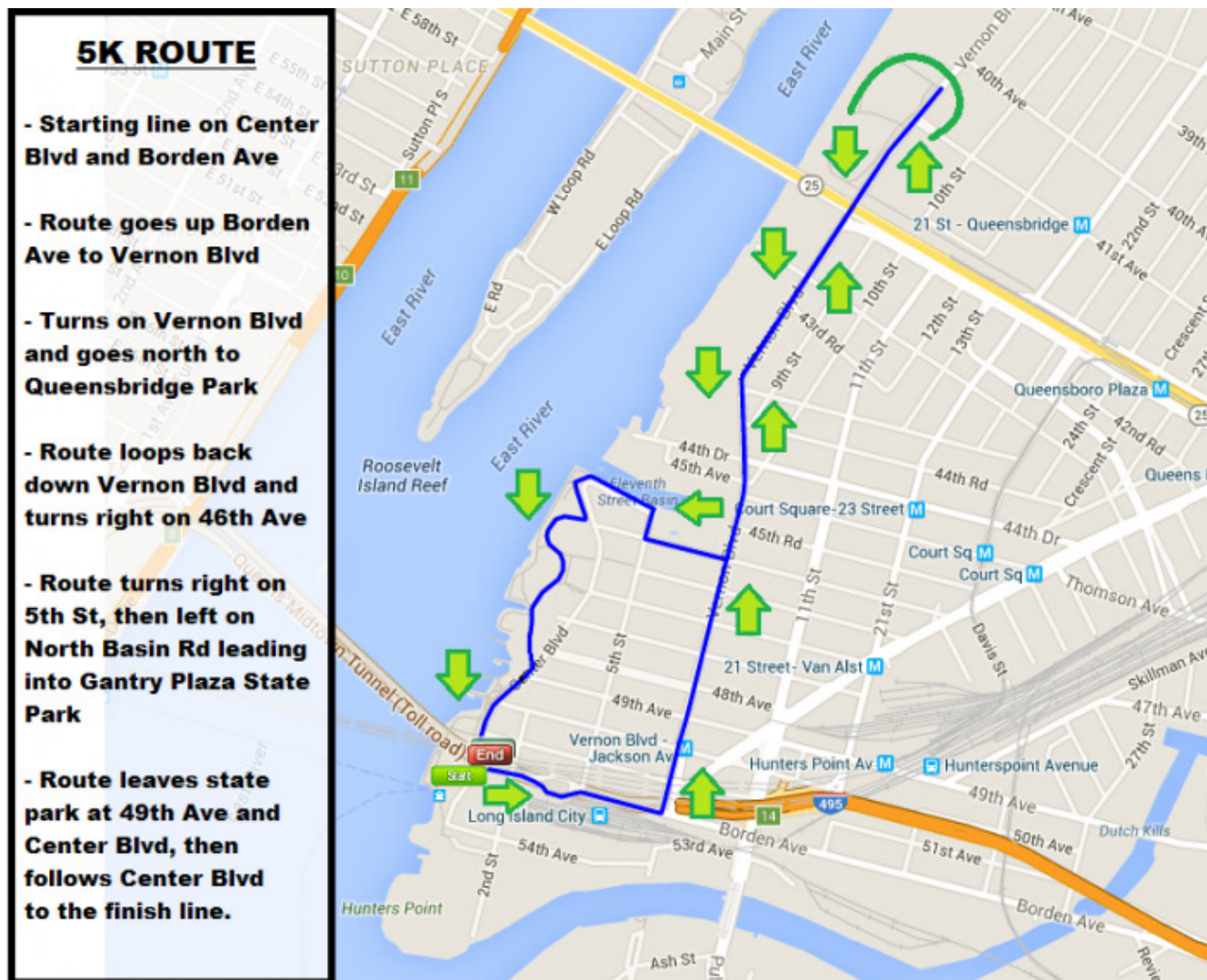
- *Company Logo on T-shirt (distributed to all participants)*
- *Small Logo on ticketing page*
- *Small Logo on 24" x 36" Posters*
- *Small Logo on 18" x 24" Posters*

Please Make Checks Payable to:	Mail to:
Hunters Point Parks Conservancy	Hunters Point Parks Conservancy 2-17 51st Ave. #903 Long Island City, NY 11101

Digital graphics and promotional material should be sent in AI, JPEG, PNG, or PDF format, and are due no later than Monday, April 24th, 2017. They can be e-mailed to run@queenspost.com

Swag bag and sales materials must be ready to pick up for distribution by Monday, May 8th, 2017.

Race Route







(Last year's sponsors on back of t-shirts given to all 1,200+ participants)



INAUGURAL



RUN THE

WATERFRONT

5K



SATURDAY, JUNE 4, 2016 @ 8:30 AM
 Starting line on Borden Avenue and Center Boulevard
 Center Blvd Dash for Kids (Ages 2-11)

BENEFITING



Hunters Point Parks
CONSERVANCY

RACE DAY ORGANIZERS



woodside sunnyside runners

Register before May 18th to be guaranteed a t-shirt. Register to run/walk at
<http://bit.do/lic5k> or e-mail run@queenspost.com for questions.
 **LICWaterFrontRun**

PLATINUM SPONSORS




GOLD SPONSORS




SILVER SPONSORS




PARK PARTNERS






BRONZE SPONSORS







ADDITIONAL SUPPORT BY





(Last year's race poster)

WE LOOK FORWARD TO SEEING YOU AT THE WATERFRONT!